MG WINDSOR EV

LIVE BUSINESS CLASS



Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

WHY SHOULD THE LUXURY OF COMFORT
AND SPACE BE RESTRICTED TO A SELECT FEW?
HOW LONG WILL WE DRIVE COMPROMISES?

NOT ANYMORE.

WE HAVE REIMAGINED THE CODES OF LUXURY,
REDEFINED THE BENCHMARKS OF COMFORT,
AND REKINDLED THE IDEA OF IMMERSIVE TRAVEL.

SO YOUR DRIVES FEEL BEYOND THE ORDINARY.
SO YOU TRAVEL FURTHER.

SO YOU DISCOVER MORE IN YOUR JOURNEYS.
SO YOU ENJOY AN EXPERIENCE THAT'S

TRULY A CLASS APART.

MG WINDSOR EV

LIVE BUSINESS CLASS





WHAT'S NEW IN WINDSOR PRO?


449* KMS IN A SINGLE CHARGE


DUAL TONE IVORY INTERIORS

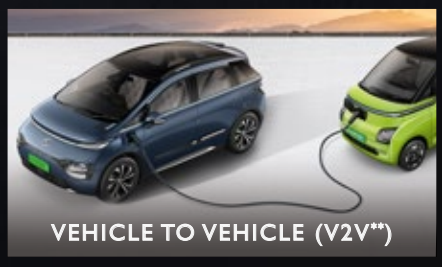

AUTONOMOUS LEVEL-2^ ADAS

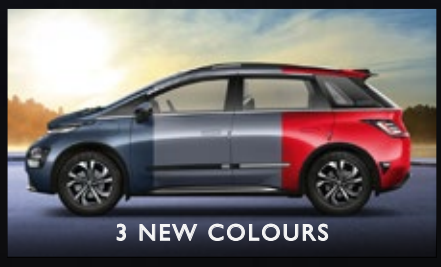

VEHICLE TO LOAD (V2L#)


52.9 kWh PRISMATIC CELL BATTERY


POWERED TAILGATE


R18 DUAL TONE MACHINED ALLOY WHEELS


VEHICLE TO VEHICLE (V2V**)


3 NEW COLOURS

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INDUSTRY-FIRST INITIATIVES

MG Motor has pioneered industry-first initiatives for the battery rental, charging ecosystem, lifetime warranty** and over-all ownership aimed at breaking the barriers and making adoption of EVs easy and accessible.

UNIQUE OWNERSHIP PROGRAMME

BaaS

Battery-as-a-Service*

LIFETIME WARRANTY

on battery for first owner**

3-60 Assured BuyBack#

*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Vehicle shall be under the hypothecation of respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective financer. For more details, connect with respective financer/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. #The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions. **For first registered owner. Applicable for private registration only. In case of ownership change, warranty on HV battery will be 8 years or 1,60,000 km, whichever is earlier from the first ever date of delivery of the vehicle. Refer Owner's Manual for more details. The warranty coverage for 12V battery, tyres is valid for 1 Year, while for infotainment system is valid for 3 Years. T&C apply.

INTERIORS



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FIRST-IN-SEGMENT

AERO-LOUNGE™ SEATS

WITH 135° RECLINE

COMFORT TAKEN TO A NEW ANGLE

Rediscover the joy of comfort when its boundaries are pushed to a whole new level. Enjoy the calm as you sit back and relax on the cosy seats with 135° multi-level recline.

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

CHOOSE YOUR HUE OF LUXURY AND COMFORT



DUAL TONE IVORY INTERIORS



KNIGHT BLACK INTERIORS

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FIRST-IN-SEGMENT

INFINITY VIEW™ GLASS ROOF

ENJOY SKY-HIGH VIEWS ON EVERY JOURNEY

Imagine an invisible roof and the endless vistas that it offers. Experience them all in every drive with the MG Windsor EV.

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

LARGEST-IN-SEGMENT

GRANDVIEW™
TOUCH DISPLAY

ENTERTAINMENT JUST A TOUCH AWAY

Make your journeys more delightful with your favourite applications on a futuristic 39.6 cm (15.6 inch) infotainment system.



9-SPEAKER AUDIO
SYSTEM BY Infinity

SOUNDS INFINITELY BETTER

Surround yourself with nine speakers that make your entertainment sound more powerful.
4 Speakers | 4 Tweeters | 1 Subwoofer

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.



FIRST-IN-SEGMENT

256 COLOUR AMBIENT LIGHT

LED BY YOUR MOOD

Turn on the splendid ambient lighting with auto change technology and make your drives express the way you feel.



WIRELESS SMARTPHONE CHARGER



WIRELESS ANDROID AUTO & APPLE CARPLAY

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BEST-IN-CLASS
REAR LEGROOM

LIVE MILES OF OPULENCE

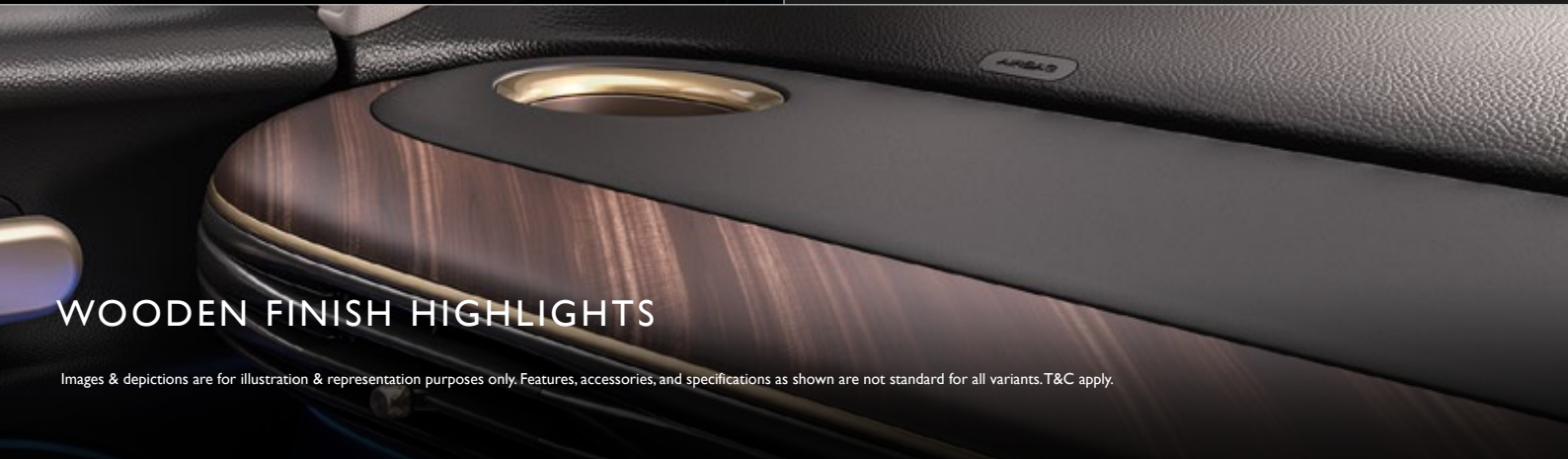
Enjoy ultimate comfort with Dual Tone Ivory interiors, featuring Royal Touch Gold highlights and soft touch material on the dashboard and door trims.



VENTILATED FRONT ROW SEATS



MULTI-FUNCTION
STEERING CONTROLS



WOODEN FINISH HIGHLIGHTS

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DRIVER ARMREST STORAGE



REAR-CENTRE ARMREST WITH CUPHOLDERS



FIRST-IN-SEGMENT

6-WAY POWER DRIVER SEAT

POWERED TAILGATE



LARGEST-IN-SEGMENT

604* *l* BOOT SPACE

SPACE FOR YOUR WORLD

Keep your journeys going with powered tailgate and a storage space that holds what you need and more.

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. MG Motor India urges drivers to follow traffic rules, which are meant to keep them safe on roads. T&C apply. *Boot Space of Excite & Exclusive variant is 604L, Essence, Exclusive Pro and Essence Pro have 579L of Boot space.

EXTERIORS



Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

AEROGLIDE™ DESIGN

A MARVEL ON THE MOVE

A unique form that lets you enjoy the spotlight on the roads.



BEST-IN-CLASS

2700 mm WHEELBASE

THE LONG STRETCH OF STABILITY

Long wheelbase that makes your drive smooth, stable and spacious.

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.



Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

R18 DUAL TONE MACHINED ALLOY WHEELS

R18 Dual Tone Machined Alloy Wheels that make your drives the centre of attraction.

FIRST IN-SEGMENT

GLASS ANTENNA

SMART FLUSH DOOR HANDLES

Auto-pop stylish handles that blend seamlessly with the exteriors.

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SAFETY & PERFORMANCE

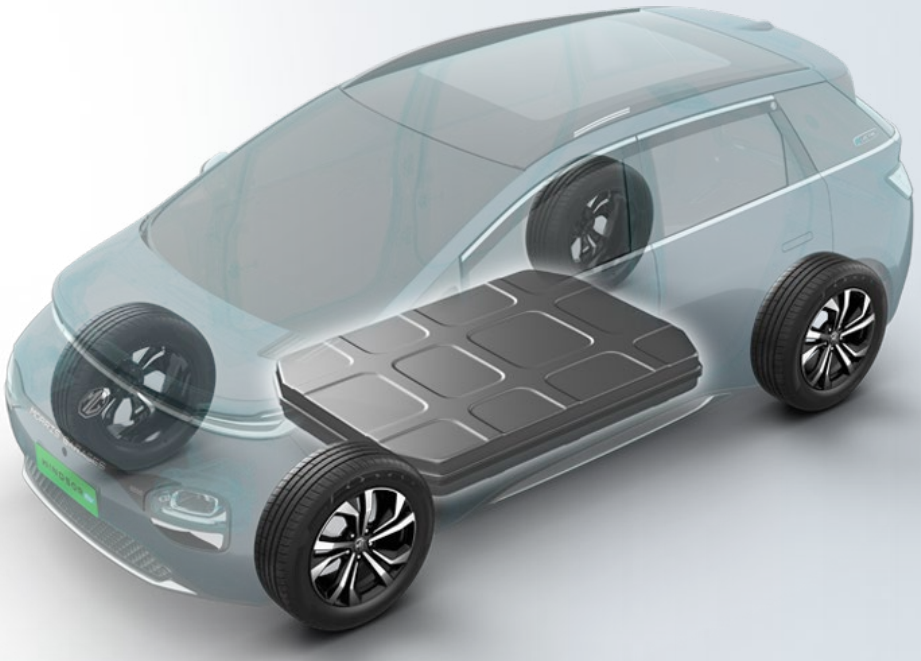


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POWER YOUR DRIVE

The long-lasting and reliable battery of the MG Windsor EV delivers a powerful performance in all four driving modes - Eco+, Eco, Normal and Sports - and keeps you free of worries and immersed in the drive.

Our prismatic cell battery meets the optimal safety standards and is certified to operate with durability and stability.



52.9 kWh PRISMATIC CELL BATTERY

449 km* IN A SINGLE CHARGE

39 STRINGENT SAFETY TESTS

IP67: WATER & DUST RESISTANCE CERTIFICATION

FIRST-IN-SEGMENT
BATTERY HEATING FUNCTION

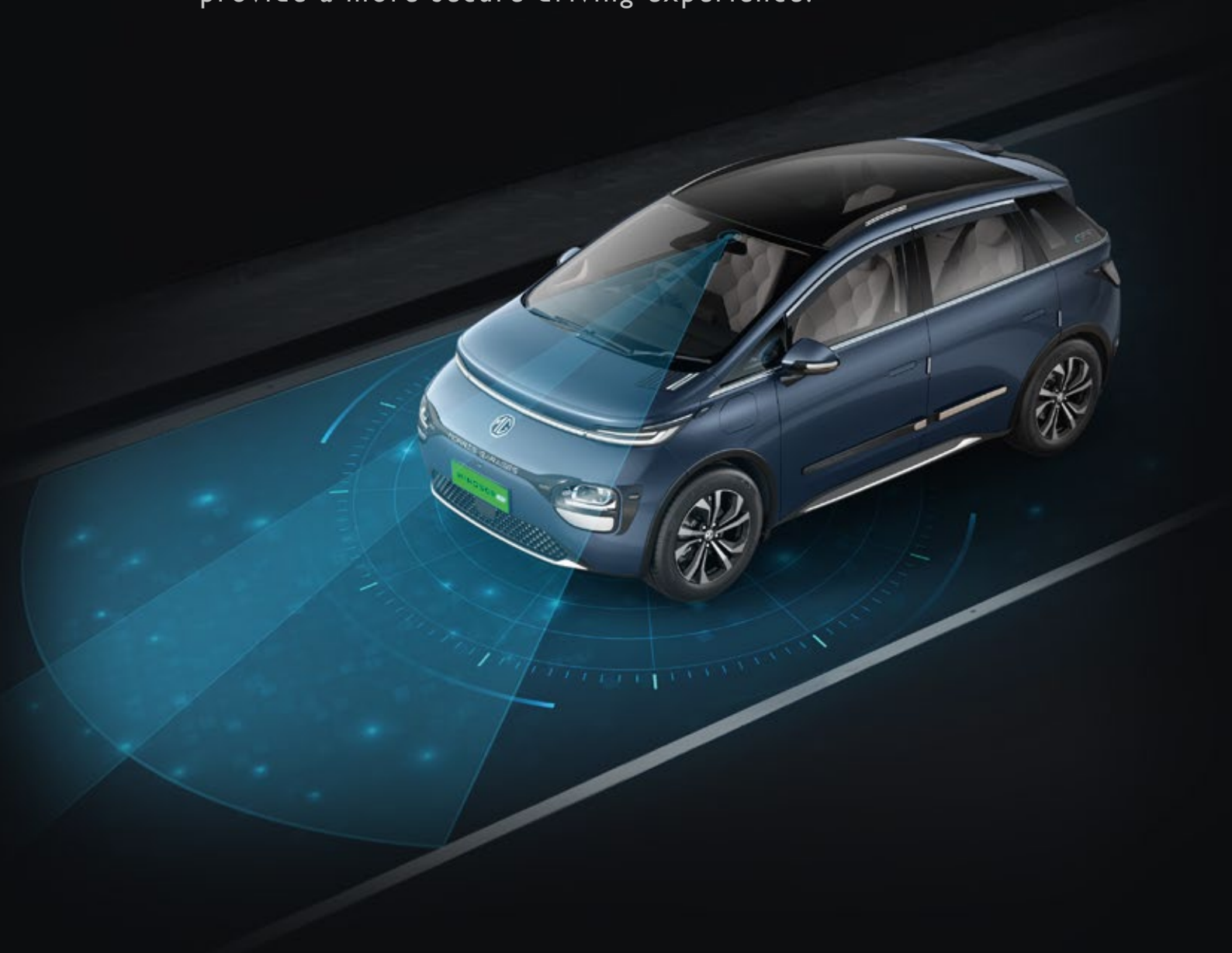
LIQUID COOLING SYSTEM

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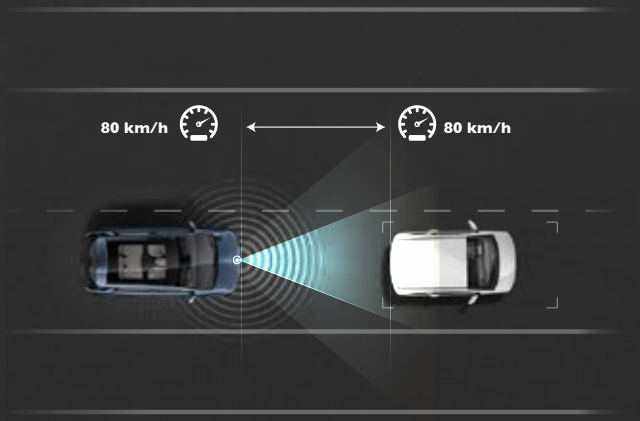
AUTONOMOUS LEVEL 2 FEATURES

The MG Windsor PRO features 12 Advanced Driver Assistance System (ADAS) functions, operating on 3 levels of warning (haptic, audio, and visual).

Its Autonomous Level 2 capabilities enhance comfort and safety by automating driving controls, including acceleration, braking, and steering assistance, to provide a more secure driving experience.

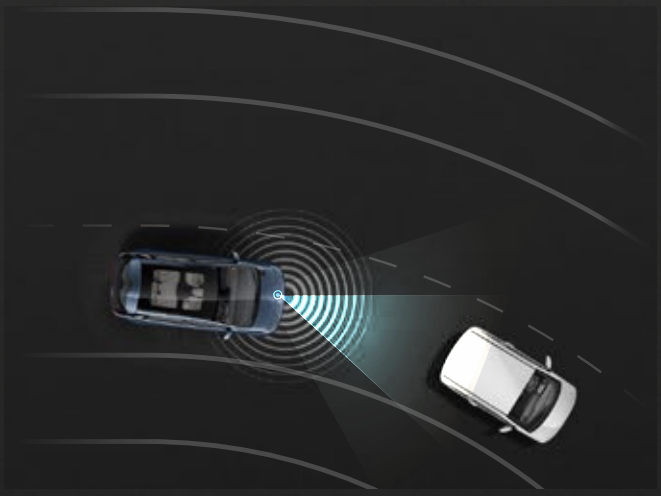


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TRAFFIC JAM ASSIST (TJA)

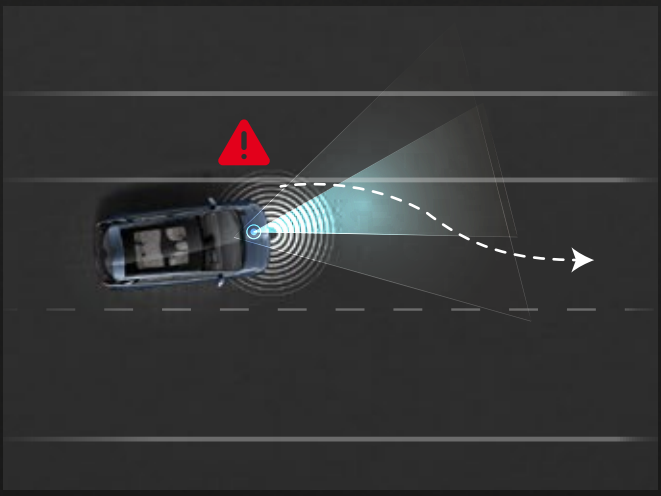
TJA combines Adaptive Cruise Control (ACC) and Lane Keep Assist (LKA) to navigate heavy traffic with ease. It maintains a safe distance and keeps the vehicle centred in its lane, reducing driver effort and enhancing safety and comfort in congested traffic conditions.



ADAPTIVE CRUISE CONTROL (ACC)

Bend Cruise Assistance (BCA)

The ACC system senses the road ahead, automatically adjusting speed to maintain a safe distance from the vehicle in front. The BCA sub-function further enhances this by adjusting the vehicle speed when approaching curves, ensuring a smooth and safe drive.



LANE FUNCTIONS

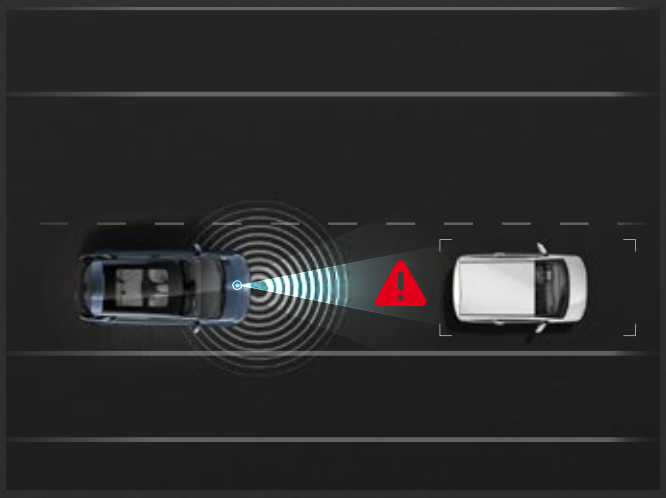
Lane Departure Warning (LDW)
Lane Departure Prevention (LDP)

The camera monitors lane markings, warning the driver of deviations and assisting with steering to prevent unintentional lane departure.

Lane Keep Assist (LKA sub-function of TJA)

LKA ensures the car is being driven in the centre of the lane.

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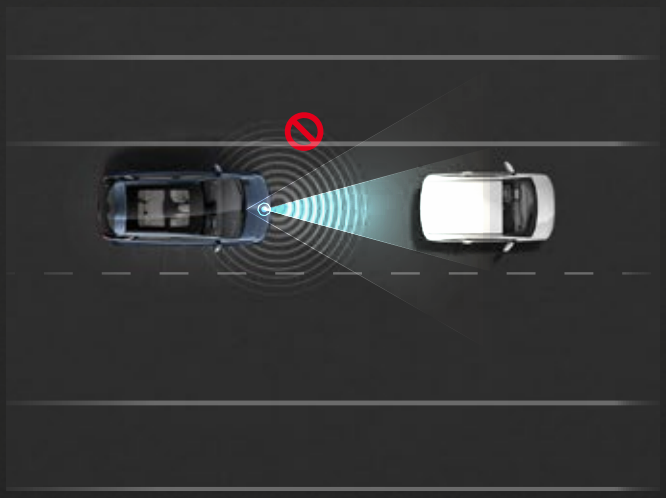


FORWARD COLLISION WARNING

Forward Collision Warning (FCW)

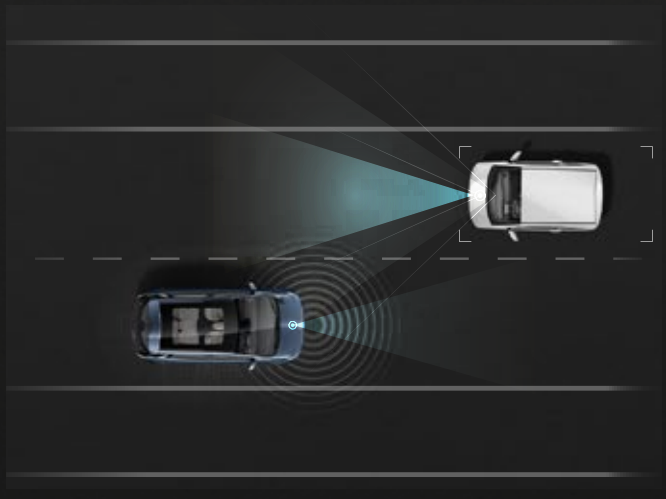
Automatic Emergency Braking System (AEB)

If the driver doesn't respond to a Forward Collision Warning, the vehicle automatically decelerates to prevent a collision. Operating between 10-120 km/h, AEB detects vehicles and can reduce speed by up to 60 km/h.



INTELLIGENT HYDRAULIC BRAKING ASSISTANCE (IHBA)

The feature assists driver in situation where the driver applies the brake, but the braking force is insufficient. Under such scenarios, the system will automatically increase the braking force according to the situation.



INTELLIGENT HEADLAMP CONTROL (IHC)

Intelligent Headlamp Control (IHC) activates and deactivates the high beam, depending on the oncoming traffic and environmental situations. Thus, preventing other road users from blinding due to high beam.

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6 AIRBAGS* (DUAL FRONT, SIDE & CURTAIN)
STANDARD ACROSS ALL VARIANTS



360° SURROUND VIEW CAMERAS AND REAR PARKING SENSORS

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SAFETY BY DESIGN

A fortress made of high strength steel designed to keep you and your family safe.

| MORE SAFETY FEATURES

- ELECTRONIC STABILITY PROGRAMME
- HILL-START ASSIST CONTROL
- HILL DESCENT CONTROL
- ALL 4 DISC BRAKES
- ELECTRIC PARKING BRAKE WITH AUTO HOLD
- RAIN SENSING WIPERS
- DIRECT - TYRE PRESSURE MONITORING SYSTEM
- AUTO DIMMING INSIDE REAR VIEW MIRROR
- AUTO HEADLAMPS
- FOLLOW ME HOME HEADLAMPS
- LED CORNERING LIGHTS
- LED REAR FOG LAMPS
- EMERGENCY STOP SIGNAL (ESS)
- 3-POINT SEAT BELT (ALL SEATS)
- SEAT BELT REMINDER (ALL SEATS)
- ISOFIX

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SMART TECHNOLOGY



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POWER ON THE GO

The Vehicle-to-Load (V2L*) and Vehicle-to-Vehicle (V2V#) feature harnesses the power of the vehicle's battery to energize daily life. This innovative technology converts the DC power from the vehicle's battery into AC power, making it usable for external devices such as laptops, smartphones, power tools, and even home appliances.

With V2L, you can power devices on the go, use the vehicle as a backup power source during outages or emergencies, stay productive while working remotely, or enjoy outdoor activities without worrying about running out of power. The system also features overcharge protection, overload protection, and automatic shutdown to ensure safe and reliable operation.



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CONNECT WITH YOUR DRIVES

i-SMART | 80+ CONNECTED CAR FEATURES

- MG APPSTORE POWERED BY JIO
- JIOGAMES
- HOME 2 CAR
- REAR VIEW MONITOR
- AI BASED VOICE COMMANDS POWERED BY JIO
- CUSTOMISABLE HOMESCREEN
- CO_2 SAVINGS
- CHARGING FINISHED REMINDER
- OTTplay
- JioSaavn APP FOR MUSIC & PODCASTS
- CHIT-CHAT COMMANDS
- CUSTOMISABLE LOCK SCREEN WALLPAPER
- 30+ HINGLISH VOICE COMMANDS
- HEAD UNIT THEME STORE

CUSTOMISE THE THEME OF YOUR GRANDVIEW™



ROYAL GOLD



ROYAL LIGHT



SNAZZY LIGHT



GLAMOROUS DARK



LIGHT CHASER

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| i-SMART FEATURES

REMOTE CAR CONTROLS**

LIVE LOCATION SHARING & TRACKING**

DIGITAL KEY WITH SHARING CAPABILITIES

IN-CAR REMOTE CONTROL USING i-SMART APP

ANTI-THEFT IMMOBILISATION**

SMART DRIVE INFO

GEOFENCE

100+ VR COMMANDS TO CONTROL AC, MUSIC, RADIO & MORE

E-CALL & I-CALL

VEHICLE STATUS SCAN

ECOTREE – CO_2 SAVINGS

i-SMART APP FOR ANDROID & APPLE WATCH

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MG APPSTORE POWERED BY JIOSTORE



INCLUDES CATEGORIES LIKE OTT (OVER-THE-TOP) AND MUSIC

AUTO-UPDATE SYSTEM FOR SEAMLESS FUNCTIONING

JIOGAMES

INSTANT ACCESS TO A CURATED SELECTION OF FAMILY-FRIENDLY GAMES

MULTIPLE GENRES LIKE SPORTS, ACTION, PUZZLES, AND MUCH MORE





OTTplay

WIDE VARIETY OF YOUR FAVOURITE MOVIES AND SHOWS ACROSS VARIOUS GENRES

RADIOLINE

DISCOVER A WORLD OF RADIOS AND PODCASTS WITH RADIOLINE. LISTEN TO YOUR FAVORITE RADIO STATIONS (FM, AM, DAB, WEBRADIO) AND PODCASTS FROM ALL YOUR DEVICES



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HOME 2 CAR



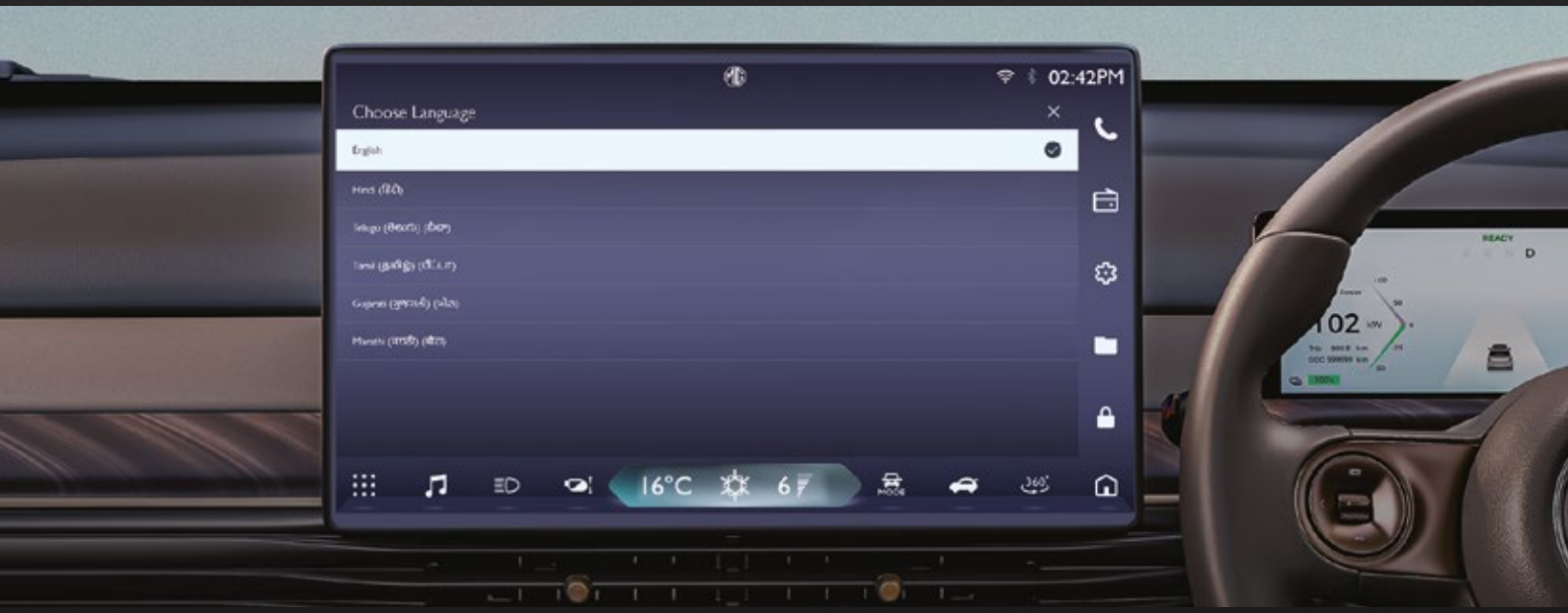
LINK BETWEEN YOUR CAR AND THE JIOFIBER SET-TOP BOX

TEST DRIVE BOOKING FOR ANY MG CAR

SERVICE APPOINTMENT SCHEDULING FOR YOUR CAR

HELLOJIO AUTO VOICE RECOGNITION

IN 6 LANGUAGES - ENGLISH, HINDI, TAMIL, TELUGU, MARATHI, & GUJARATI



HANDS-FREE WAKE-UP COMMAND: "HELLO MG"

DIRECT COMMAND FUNCTIONALITY (NO WAKE-UP REQUIRED)

OFFLINE COMMAND EXECUTION IN AREAS WITH NO NETWORK

CALL-MAKING CAPABILITY

ACCESS TO THE LATEST NEWS, HOROSCOPE, WEATHER UPDATES, AND ADDITIONAL FEATURES

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EV ASSURANCE & ENABLERS



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DRIVING INDIA'S EV ECOSYSTEM

Key partnerships with the leading players in EV ecosystem for Battery Technology, Charging Infrastructure, Product Development, Technology Innovation, AI Implementation & Electronics.



5 WAYS TO CHARGE UP

Five options for charging your vehicle ensure that your travels will keep on going comfortably.



DC SUPER FAST CHARGERS

Charge your car from 20-80% in 50* minutes.

AC FAST CHARGERS**

Get AC Fast Charger installed at home or office and charge your car from 10-100% in 9.5* hours.



eHUB by MG

UNIFIED APP FOR EV CHARGING

One-stop EV charging point platform with widest charging network coverage.

PORTABLE CHARGER WITH YOUR CAR

A portable charging cable comes with the car which plugs into a 15A socket.



MG CHARGE

MG CHARGE INITIATIVE

An initiative to install 1000 AC Fast Chargers within community spaces in India in 1000 days.

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. *Depending on the condition of high voltage battery, charger specifications, and ambient temperature, the time required for charging the high voltage battery may vary. #Available in NCR, Mumbai, Hyderabad, Bangalore and Pune, subject to charger availability. **The 7.4 kW AC Fast Charger is not part of standard fitment for Excite variant. Exclusive 38 kWh variant is offered with 7.4kW Wall box Charger & standard installation.

UNIFIED APP FOR EV CHARGING

One-stop EV charging platform with widest charging network coverage.

eHUB by MG

INTUITIVE INTERFACE
Navigate for your EV needs easily.

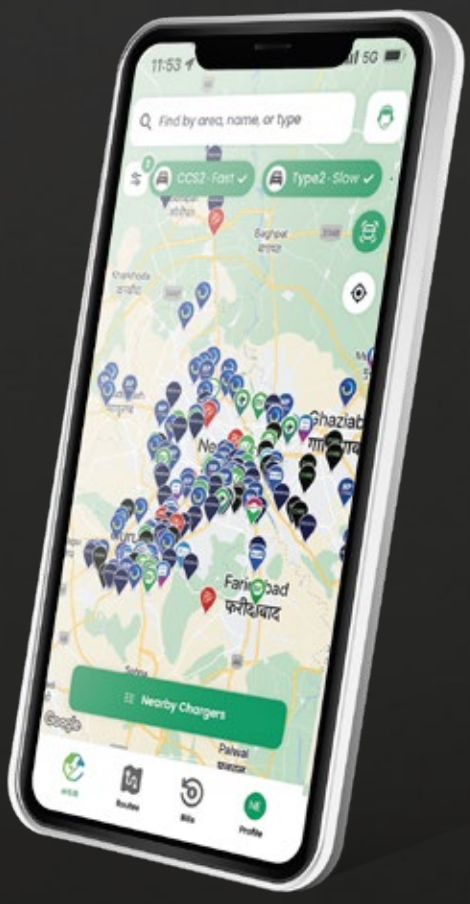
DISCOVER
Locate the charging points close to you and know the network.

RESERVATION
Reserve your charging slot at any charging station in the wide network*.

TRIP PLANNER
Plan a route with available charging points.

CONVENIENCE
Scan the QR code and begin charging.

EASE OF PAYMENT
Pay for charging from the app itself.*



SCAN THE QR CODE

GET IT ON Google Play

Download on the App Store

*Available for select CPOs

| ASK EVERY EV QUERY

EV PEDIA
POWERED BY MG

DISCOVER THE TRUTH ABOUT
CHARGING | BATTERY | RANGE | COST & MORE

VISIT NOW
WWW.EVPEDIA.CO.IN

HOW ACCESSIBLE ARE EV CHARGING STATIONS IN INDIA?

WHICH FACTORS AFFECT THE RANGE OF ELECTRIC VEHICLE?

WHAT IS THE FUNCTION OF BMS?

HOW SHOULD CHARGING EQUIPMENT BE GENERALLY INSTALLED?



UNIQUE OWNERSHIP PROGRAMME

BaaS

Battery-as-a-Service*

A unique ownership programme that makes owning your favourite EV highly affordable with great savings and an exceptional assurance of buyback.
A never-before offering where you do not pay for the battery but only for the car, thus drastically bringing the overall cost down.

INTRODUCTORY PRICE STARTS AT

₹9.99* LAKH

+ BATTERY RENTAL @ ₹4.3/km*

+

3-60 Assured BuyBack#



*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Vehicle shall be under the hypothecation of respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective Financer. For more details, connect with respective financer/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. #The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions.

UNIQUE OWNERSHIP PROGRAMME

BaaS

Battery-as-a-Service*

VARIANT	PRICE
EXCITE	₹9 99 000** + BATTERY RENTAL @ ₹4.30*/km
EXCLUSIVE	₹11 29 000** + BATTERY RENTAL @ ₹4.30*/km
ESSENCE	₹12 29 000** + BATTERY RENTAL @ ₹4.30*/km
EXCLUSIVE PRO	₹12 89 999** + BATTERY RENTAL @ ₹4.60*/km
ESSENCE PRO	₹13 99 999** + BATTERY RENTAL @ ₹4.60*/km



*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Vehicle shall be under the hypothecation of respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective Financer. For more details, connect with respective financer/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. **Ex-showroom price India for base variant under BaaS unique ownership programme. Contact your nearest MG dealer for specific details. T&C apply. For other disclaimers,visit the website - https://www.mgmotor.co.in/vehicles/windsor-ev-electric-car-in-india/terms-and-condition

COMPREHENSIVE OWNERSHIP PACKAGE

MG e-Shield^ is a thoughtfully designed ownership package that offers assurance and convenience to all MG Windsor EV owners.



LIFETIME WARRANTY# ON HV BATTERY

3 YEARS
UNLIMITED WARRANTY~ ON VEHICLE
(Other than HV battery)

3 YEARS
ROADSIDE ASSISTANCE

2 SERVICES
LABOUR FREE SERVICES**

OPTIONAL PERSONALISED PLANS

Enhanced e-Shield offering with 130+ options° to choose from

EXTENDED WARRANTY PLANS – Up to 5 yrs with unlimited kilometres

EXTENDED RSA PLAN – Up to 5 yrs

3-60 BUYBACK PLAN – Assured buyback of 60% (ex-showroom) after 3 yrs/45000 km*

PROTECT PLANS – Up to 5 yrs/75000 km

CLASSIC (scheduled maintenance coverage)

PREMIUM (scheduled maintenance and wear & tear except tyre/12V battery/accidents coverage)

#For first registered owner. Applicable for private registration only. In case of ownership change, warranty on HV battery will be 8 years or 1,60,000 km, whichever is earlier from the first ever date of delivery of the vehicle. Refer Owner's manual for more details. ~The warranty coverage for 12V battery, tyres is valid for 1 Year, while for infotainment system is valid for 3 Years. *MG Windsor EV e-Shield plan can be purchased within 15,000 km or 12 months (Protect Plan, & 3-60 Buyback plan) & within 80,000 or 36 months (extended warranty, extended RSA) from the date of purchase (whichever is earlier). °Basis age & running of the vehicle. ^T&C apply. **For first 2 scheduled services.

DRIVE YOUR EXPRESSION

Pick a colour of choice that speaks to you and add a personal touch to the journeys you go on.

CELADON BLUE



TURQUOISE GREEN



AURORA SILVER



PEARL WHITE



GLAZE RED



STARRY BLACK



Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

MG WINDSOR EV

VARIANT	PRICE*
EXCITE	₹14 84 800*
EXCLUSIVE	₹16 14 800*
ESSENCE	₹17 14 800*
EXCLUSIVE PRO	₹18 04 800*
ESSENCE PRO	₹19 14 800*
COMMUTE (FLEET VARIANT)	₹14 39 000*



Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. *All Prices are in INR Ex-Showroom (All India). Price to be applicable from 1st October 2026. T&C apply.

SPECIFICATIONS

DIMENSIONS	**38kWh**	**52.9kWh**
LENGTH (mm)	4295	4295
WIDTH (mm) (INC. MIRRORS)	2126	2126
WIDTH (mm) (EXC. MIRRORS)	1850	1850
HEIGHT (mm)	1677	1677
BOOT SPACE (L)	604^	579^
UNLADEN GROUND CLEARANCE (mm)	186	186
WHEELBASE (mm)	2700	2700
ELECTRIC MOTOR		
ELECTRIC MOTOR TYPE	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor
MAX. POWER (PS/kW)	136/100	136/100
MAX. TORQUE (Nm)	200	200
HIGH-VOLTAGE BATTERY		
BATTERY CAPACITY (kWh)	38	52.9
CHARGER CONNECTION TYPE	CCS2	CCS2
ESTIMATED CHARGE TIME (10-100%)	~13.5 hrs [3.3 kW] ~7 hrs [7.4 kW]	~9.5 hrs [7.4 kW]
ESTIMATED CHARGE TIME (20-80%)	~45 Min (45kW)	~50 Min (60kW)
MAXIMUM FAST CHARGING CAPABILITY (kW)	45kW	60kW
RANGE IN SINGLE CHARGE (km)	332*	449*
TRANSMISSION		
TRANSMISSION	Automatic	Automatic
TYRE		
TYRE & WHEEL	215/60 R17 (D=436.6 mm) 215/55 R18 (D=462 mm)	215/55 R18 (D=462 mm)
BRAKES		
FRONT & REAR BRAKES	Disc	Disc
SUSPENSION		
FRONT	MacPherson Strut	MacPherson Strut
REAR	Torsion Beam	Torsion Beam

^Boot Space of Excite & Exclusive variant is 604L, Essence, Exclusive Pro and Essence Pro have 579L of Boot space. Features and specifications may vary model wise. Actual performance may vary depending on various conditions including driving pattern, speed, etc. *Specified range is as per standard MIDC test procedure (Part 1 + Part 2), carried out by certifying authority. Range may vary depending on various driving behaviour, traffic conditions, speeds, vehicle loads etc. **Depending on the condition of high-voltage battery, charger specifications, and ambient temperature, the time required for charging the high-voltage battery may vary. T&C apply.

EXTERIOR	38kWh			52.9kWh	
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
LED Projector Headlamps	√	√	√	√	√
LED Daytime Running Lights	√	√	√	√	√
StarStreak™ LED Front Positioning Lamps	√	√	√	√	√
SmartFlow™ LED Tail Light	√	√	√	√	√
Illuminated Front MG Logo	√	√	√	√	√
Wheel Size					
R17 (D = 436.6 mm) Steel Wheel with Wheel Cover	√	–	–	–	–
R18 (D = 462 mm) Diamond Cut Alloy Wheels	–	√	√	_	–
R18 Dual Tone Machined Alloy Wheels	–	–	–	√	√
Turn Indicators on Outside Rear View Mirror	√	√	√	√	√
Flush Door Handles	√	√	√	√	√
Glass Antenna	√	√	√	√	√
Chrome Finish on Window Beltline	–	√	√	√	√

INTERIOR	38kWh			52.9kWh	
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Knight Black Interiors	√	√	√	–	–
Gold Interior Highlights	√	√	√	√	√
Dual Tone Ivory Interiors	–	–	–	√	√
Leather* Pack					
Dashboard	_	√	√	√	√
Driver Armrest	√	√	√	√	√
Door Trims	–	√	√	√	√
Steering Wheel	–	√	√	√	√
Seat Upholstery					
Fabric Seats	√	–	–	–	–
Leather* Seats	–	√	√	√	√
60:40 Rear Split Seats	√	√	√	√	√
Front & Rear Height Adjustable Headrests	√	√	√	√	√
Front Console Storage					
Open Storage	√	–	–	–	–
Roller Shutter	–	√	√	√	√
Multi Colour LED Ambient Lights (With 256 Colours)	–	–	√	–	√
LED Luggage Lamp	√	√	√	√	√
Rear AC Vents	√	√	√	√	√
PM2.5 Filter	–	–	√	–	√
Reading Lights					
LED Front Reading Lamp	√	√	√	√	√
LED Rear Reading Lights	–	√	√	√	√

INFOTAINMENT	38kWh			52.9kWh	
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Infotainment Display					
25.6 cm (10.1 inch) Touch Display	√	–	–	–	–
39.6 cm (15.6 inch) GrandView™ Touch Display	–	√	√	√	√
USB + FM + Bluetooth Music & Calling	√	√	√	√	√
Steering Mounted Audio Controls	√	√	√	√	√
USB Chargers (Front 2 - 1 Type A & 1 Type C/Rear 1 - Type C)	√	√	√	√	√
12V Power Oultet	√	√	√	√	√
Wireless Android Auto & Apple Carplay	√	√	√	√	√
6 Speakers	√	√	–	–	–
9 Speakers Audio System by Infinity	–	–	√	√	√

In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and design without prior notice and without liability. Please check model details with your nearest dealer for latest information. Please check details with your nearest MG dealer for latest information. *Man-made leather.

COMFORT & CONVENIENCE	38kWh			52.9kWh	
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Infinity View™ Glass Roof	–	–	√	–	√
Aero-Lounge™ Seats					
Ventilated Front Row Seats (Driver & Co-driver)	–	–	√	_	√
Multi-level Reclining Rear Seat	√	√	√	√	√
Instrument Cluster					
Fully Digital 17.7 cm (7 inch) LCD Cluster	√	–	–	–	–
Fully Digital 22.3 cm (8.8 inch) LCD Cluster	–	√	√	√	√
Driver Seat Height Adjustment					
Manual Adjustment	√	–	–	–	–
6 Way Power Adjustable	–	√	√	√	√
Powered Tailgate	–	–	–	–	√
Steering Column Mounted E-shifter	√	√	√	√	√
Smart Entry System	√	√	√	√	√
Smart Start System	√	√	√	√	√
Smart Flush Door Handles	–	√	√	√	√
Tilt & Telescopic Steering Wheel	√	√	√	√	√
Cruise Control	√	√	√	√	√
Fully Automatic Temperature Control	√	√	√	√	√
Wireless Smartphone Charger^	–	√	√	√	√
Outside Rear View Mirror with Electric Adjustment	√	√	√	√	√
Outside Rear View Mirror Fold					
Manual Fold	√	–	–	–	–
Power Folding ORVM with Auto Fold	–	√	√	√	√
Sunvisor with Vanity Mirror & Illumination	–	√	√	√	√
Power Window					
All 4 Door Power Window	√	√	√	√	√
All Door Window One Touch Auto Down	√	√	√	√	√
Driver Side Window Auto Up	√	–	–	–	–
All Door Window One Touch Auto Up with Anti Pinch	–	√	√	√	√
Rear Seat Centre Armrest with Cup Holder	–	√	√	√	√
V2L (Vehicle To Load)*	–	–	–	_	√
V2V (Vehicle To Vehicle)**	–	–	–	–	√

SAFETY	38kWh			52.9kWh	
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
6 Airbags^ (Dual Front, Side & Curtain)	√	√	√	√	√
3-Point Seat Belt (All Seats)	√	√	√	√	√
Seat Belt Reminder (All Seats)	√	√	√	√	√
Electronic Stability Program	√	√	√	√	√
Hill Hold Assist	√	√	√	√	√
Hill Descent Control	√	√	√	√	√
Emergency Stop Signal (ESS)	√	√	√	√	√
360 Degree Camera	–	√	√	√	√
Rear Parking Sensors	√	√	√	√	√
LED Cornering Lights	–	√	√	√	√
LED Rear Fog Lamps	√	√	√	√	√
Tyre Pressure Monitoring System					
Indirect	√	–	–	–	–
Direct	–	√	√	√	√
All 4 Disc Brakes	√	√	√	√	√
Auto Hold	√	√	√	√	√
Electric Parking Brake	√	√	√	√	√
ISOFIX	√	√	√	√	√
Rain Sensing Wipers	√	√	√	√	√
Auto Headlamps	√	√	√	√	√
Follow Me Home Headlamps	√	√	√	√	√

Features and specifications may vary model wise. In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information. *Maximum amount of power output is 3kVA. **Only for compatible EV models at a power output of 3kVA. The V2L adapter is designed exclusively for MG Windsor EV. Use only as directed, following the manufacturer's guidelines. JSW MG Motor are not responsible for any damage caused by improper use, unauthorized modifications, or external factors. Performance may vary based on vehicle Battery capacity, environmental conditions, and connected devices. Always adhere to local regulations and safety standards when using the V2L adapter. ^Refer to the Owner's Manual for detailed information on the operation and functioning of Air Bag system.

SAFETY	38kWh			52.9kWh	
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Dual Horn	√	√	√	√	√
Child Lock	√	√	√	√	√
Inside Rear View Mirror					
Manual Anti-Glare	√	–	–	–	–
Auto Dimming	–	√	√	√	√
Rear Defogger	–	√	√	√	√

i-SMART CONNECTED CAR KEY FEATURES	38kWh			52.9kWh	
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Advanced UI with Widget Customisation of Homescreen with Multiple Homepages	√	√	√	√	√
Customisable Widget Colour with 7 Colour Palette	√	√	√	√	√
Customisable Lock Screen Wallpaper	√	√	√	√	√
Voice Commands to Control Car Functions, AC On/Off, Radio, etc.	–	√	√	√	√
Chit Chat Voice Interaction	–	√	√	√	√
30+ Hinglish Voice Commands	–	√	√	√	√
Voice Commands for Weather, Cricket, Calculator, Clock, Date/day, Horoscope, Stock Market, Dictionary, News & Knowledge	–	√	√	√	√
Voice Commands in 6 Langauges (Tamil, Telegu, Marathi, Gujrati, English, Hindi)	–	√	√	√	√
Infotainment Theme Store with Downloadable Themes	–	√	√	√	√
Valet Mode	–	√	√	√	√
Quiet Mode	–	√	√	√	√
MG App Store on Infotainment	–	√	√	√	√
Jio Games on Infotainment	–	√	√	√	√
Home 2 Car - Using JioFiber	–	√	√	√	√
Rear View Monitor (RVM)	–	√	√	√	√
Scheduled Dark Mode on Infotainment	–	√	√	√	√
Scheduled Charging from Infotainment & i-SMART app	–	√	√	√	√
Online Music App - JioSaavn	–	√	√	√	√
Digital Bluetooth Key with Key Sharing Function	–	√	√	√	√
Birthday Wish on Head Unit (with Customisable Date Option)	–	√	√	√	√
Anti-Theft Immobilisation**	–	√	√	√	√
Remote Control for AC ON/OFF using i-Smart App**	–	√	√	√	√
Live Location Sharing & Tracking**	–	√	√	√	√
Remote Car Lock/Unlock	–	√	√	√	√
Find My Car	–	√	√	√	√
Creating Profile for Regular Users & Guests using i-SMART app	–	√	√	√	√
Vehicle Status Check on the app	–	√	√	√	√
Vehicle Start Alarm	–	√	√	√	√
Geo-Fence	–	√	√	√	√
Vehicle Speeding Alert with Customisable Speed Limit	–	√	√	√	√
Smart Drive Information	–	√	√	√	√
Charging Station Search on i-SMART app	–	√	√	√	√
100% Charging Notification on i-SMART app	–	√	√	√	√
i-SMART app for Smartwatch**	–	√	√	√	√
Critical Tyre Pressure Voice Alert	–	√	√	√	√
Low Battery Alert at Ignition On	–	√	√	√	√
E-Call (Safety)	–	√	√	√	√
I-Call (Convenience)	–	√	√	√	√
Wi-fi Connectivity (Home Wi-Fi/Mobile Hotspot)	–	√	√	√	√
Over The Air (OTA) Updates	–	√	√	√	√
Preloaded Greeting Message on Entry (With Customised Message Option)	–	√	√	√	√
Departure "Good Bye" Message on Exit	–	√	√	√	√
Ecotree - Co_2 Saved Data on Infotainment & i-SMART app	–	√	√	√	√
In-Car Remote Control for Audio in i-SMART app**	–	√	√	√	√
In-Car Remote Control for AC in i-SMART app**	–	√	√	√	√
In-Car Remote Control for Ambient Lights in i-SMART app**	–	–	√	–	√

i-SMART standard services are complementary with the purchase of a new MG. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 3 years from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services. ** This is an i-SMART premium feature which is a paid option for all vehicles delivered after 6th May 2025 and will need to be Subscribed from the My MG Mobile App.

ADAS (Autonomous Level 2)*	38kWh			52.9kWh	
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
Traffic Jam Assist (TJA)	–	–	–	–	√
Vehicle Safe Stop	–	–	–	–	√
Adaptive Cruise Control (ACC)	–	–	–	–	√
Bend Cruise Assistance (BCA)	–	–	–	–	√
Lane Departure Warning (LDW)	–	–	–	–	√
Lane Departure Prevention (LDP)	–	–	–	–	√
Lane Keep Assist (LKA)	–	–	–	–	√
Intelligent Headlamp Control (IHC)	–	–	–	–	√
Front Collision Warning (FCW)	–	–	–	–	√
Automatic Emegrency Braking (AEB)	–	–	–	–	√
Automatic Emegrency Braking-Pedestrian (AEB-P)	–	–	–	–	√
Intelligent Hydraulic Braking Assistance (IHBA)	–	–	–	–	√

Charger Details	38kWh			52.9kWh	
	EXCITE	EXCLUSIVE	ESSENCE	EXCLUSIVE PRO	ESSENCE PRO
3.3 kW Portable Charging Cable	√	√	√	√	√
3.3 kW AC Home Charging Box	√	–	–	–	–
7.4 kW AC Fast Charger	–	√	√	√	√

*Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance, it is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving. Features and specifications may vary model wise. Refer to the Owner's Manual for the functioning of ADAS. In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and design without prior notice and without liability. Exclusive 38 kWh variant is offered with 7.4kW Wall box Charger & standard installation. Please check model details and latest information at your nearest MG dealership.

450+ CENTRES TO COME SAY "HELLO, MG!"

We are always by your side no matter where you are and constantly expanding our network, so that you are just a 'Hello' away.



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